



**INSOMNIAC
FOLKLORE
EVERYTHING
WILL BURN**

AN APOCALYPTIC NEW ALBUM FROM THEATRICAL PUNK ACT INSOMNIAC FOLKLORE

MAY 9, 2017 - FOR IMMEDIATE RELEASE

Formats: CD, vinyl, digital

Distributed by: Alliance Entertainment and Super D

Produced by Tyler Hentschel, Mastered by Kramer

Released by Insomniac Folklore Records

Insomniac Folklore has long been known for charming and aggressive theatrical punk shows blending cheeky satire and gut-wrenching intensity in a display that earned their earliest albums the moniker "tantrum folk." With *Everything Will Burn*, the group has kept their signature intense vocals but left the riotous singalongs behind in favor of a warmer, richer sound that is simultaneously mature, rootsy, and deeply, darkly satisfying.

Everything Will Burn was written and recorded by Tyler Hentschel in Roseburg and Portland, Oregon, as well as in Nashville, Tennessee. The album was mastered by Kramer, whose production credits include Danielson Familie, Daniel Johnston, White Zombie, and GWAR.

While Insomniac Folklore's vaudevillian presentation and vintage aesthetic have gained them a following in steampunk circles, their latest project combines science fiction with more ancient history to weave a narrative that is intelligent, haunting, and strangely telling about our own times. Violence, religion, climate change, and questionable science all have their parts to play in this story, but the album never becomes trite or political; through the experiences of an ancient people we are given the opportunity to experience the anxiety and upheavals of our own world with courage and compassion.

Everything Will Burn opens with a slow and foreboding instrumental track, clanging, crashing and horns; the inexorable approach of calamity. Against this backdrop of impending destruction we hear the mysterious promise, "I am not a prophet of doom; it is the other way around." Title track "Everything Will Burn" will in some ways be the most familiar to longtime listeners, with its lilting guitar and foot-stomping rhythm. Hentschel's poetic lyrics growled over vintage organ tones and mellow backing vocals are reminiscent of Leonard Cohen and Goldfrapp. Popular at live concerts, "Feet in the Earth" takes a more punk-rock direction, driven by Ayden Simonatti's hard-hitting drumming and Lisa Strader's soaring violin. "Come Down Moses" begins with deceptive sweetness as a chorus sings scenes from the life of the Biblical prophet. A simple guitar melody over spacey synth is punctuated by deep, earth-shaking blasts of bass that build to a raucous climax as the track continues, describing the utter tumult of a world shaken to its core by meteors and volcanoes, and the terror of a people hearing the voice of God for the first time in this uproar: "Dust" is perhaps the heaviest song on the album, but the band puts an unexpected earthy twist on this doom-metal track, eschewing drums in favor of pots, pans, and dried-out cow bones for percussion. The result is as desolate and eerily beautiful as the desert itself. In "Live Until I Die," Hentschel brings us back to the present moment with a moving duet with vocalist and guitarist Kat Jones, wandering through the human and environmental disasters of our own time with determination to live fully. Finally, in a dazed and groggy denouement, "The End" contrasts the hedonistic behavior of a overstimulated and oversexed generation with the disturbing account of singer Tyler Hentschel's own brush with death, robbed at gunpoint in an abandoned house. To the sounds of thunder and soaking rain, this sordid vision gives way to ethereal harmonies in a reprise of the title track that is not at all gloomy, but hopeful, radiant, waiting.

In stores and online July 7, 2017.

www.insomniacfolklore.com

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Track Listing:

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| 1. Tetrad Pt. 1 | 4. Come Down, Moses | 7. Tetrad Pt. 3 | 10. Heart |
| 2. Everything Will Burn | 5. Tetrad Pt. 2 | 8. Dust | 11. Tetrad Pt. 4 |
| 3. Feet in the Earth | 6. Black Widow | 9. Live Until I Die | 12. The End |

